



Listen | Collaborate | Grow



The CTeam’s mission is to assist new and existing companies in the region using a collaborative, holistic approach to growth. Our core competency is matching who the client needs within our region [CTeam associate]; to accelerate their growth.

**Spotlight on job creation—Edward Lowe Foundation**

“When it comes to generating new jobs, it’s existing companies—not new startups—that have the leading role. New startups are often billed as the stars of economic growth. Yet according to a paper being released by the Edward Lowe Foundation, it’s actually existing, expanding companies that contribute most to U.S. job creation. In fact, from 1990 to 2008, existing companies generated 71 percent more new jobs than startups.”

**Following are quotes from an entrepreneur/recent CTeam presenter and local entrepreneur/CTeam associate, respectively.**

“Thank you for hosting the CTeam meeting this week. The panel that you organized was very appropriate! I look forward to implementing the feedback to help grow my business.”

“Thanks for including me in the business review last month. I am interested in helping when appropriate. I love the format you have and the common good it provides. Keep up the great work, our community needs your help.”

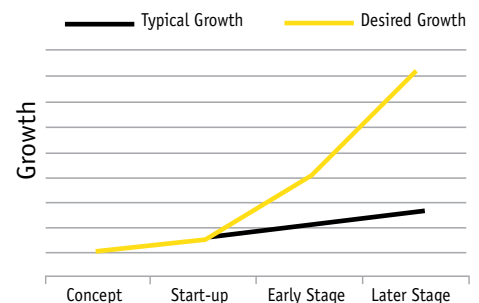
**Criteria**

- A. Willingness to participate, commit resources toward execution of a significant growth plan
- B. Scalable products or services
- C. Possess a thorough market/sales/distribution plan
- D. Competent owner/management team capable of executing growth strategy
- E. Has personal financial investment.
- F. Committed to creating jobs and an economic impact in the region

**Team**

- 1. Led by our EIGERlab Commercialization Coordinator
- 2. Other team players include:
  - Small Business Development Center Director
  - EIGERlab Executive Director
  - Rockford Area Economic Development Council VP for Development
  - Early Stage Financing Consultant
- 3. Additional Resource Advisors are available as needed
- 4. Candidate is assigned a client manager to assist client with driving strategic growth

**The CTeam can help grow your business!**



First Stage: < 9 employees, <1M in Revenues  
 Second Stage: >10 employee, >1M in Revenues



To learn more about how the CTeam can help you grow your business, call the EIGERlab (815) 921-2054.