

OPPORTUNITY

ACCELERATOR

EIGERlab

Business ACCElerator

ACCEleration...

to increase the speed of...

to cause to develop or progress faster

EIGERlab recognizes the need for business leaders to have a space and forum to cultivate next level thinking by ***working on their business versus in their business.***

In a single location, EIGERlab offers a place where owners of existing growth-driven businesses can meet with expert business coaches and credentialed facilitators to ***accelerate their growth and increase their profits.***

EIGERlab brings together a network of skilled professionals to assist with business planning, strategic planning, peer-to-peer learning, investor presentation prep, customer diversification strategies, transition planning and more.

Whether you are just beginning and require our **GrowthWheel® 360°** assessment tool, need a customized **CTeam** focus group that addresses immediate pain points and provides a short-term action plan, or want to expand your markets and customer base, EIGERlab has programming to ACCElerate the development and growth of your business.

A start-up with an innovative new idea? A business owner with expansion plans? An established, mature business in need of transition planning? EIGERlab is your regional one stop business resource for ACCEleration programming. To learn more or get started, simply e-mail Dan Cataldi, DCataldi@eigerlab.org or phone 815-316-6357 for a tour or appointment.



What clients have to say

Mark Tingley

**Owner, Accelerated Machine
Design and Engineering**

"The advantages to our customers to have a physical concept [3D printing] in just days dramatically ramps up product development. EIGERlab has a diverse offering of different technologies, colors, accuracies—a nice selection of options. We have assisted our clients with obtaining orders and winning major programs. Another impressive attribute is the excellent, precise and swift customer service."

EIGERlab has helped us grow so we are in a position to give back and have chosen to stay. We refer clients on a regular basis and EIGERlab reciprocates—a mutually beneficial relationship."

EIGERlab

Land ■ Launch ■ Learn ■ Grow

605 Fulton Ave., Rockford, Illinois 61103 | 815-965-3522 | www.eigerlab.org



EIGERlab's coaches utilize the **GrowthWheel® 360°** outcome-oriented intake tool to assist owners and entrepreneurs in any stage of business. **GrowthWheel®**, a visual toolkit, assists both new and existing entrepreneurs by building their businesses through a simple, 360° action-oriented **assessment process** that analyzes 20 functional areas of your business and determines which areas require immediate focus.

GrowthWheel® — Make Decisions...Take Action...Measure Results.

ACCEerator Services

Through our business ACCEerator, EIGERlab provides focused programming and coaching in four key categories — **strategy, sales, innovation and business transitions**. Our programming focuses on short-term, results-driven actions that lead to revenue growth and increased bottom line profits. Call us to learn more about these programs:

Strategy

- CTeam Focus Groups
- Strategic Actions Coaching
- Business Canvas Planning

Sales

- Customer Diversification Studies
- WISC Market/Product Research
- 80/20 Customer Analysis

Innovation

- Product Design and 3D Prototyping
- Patent/Licensing Assistance
- Commercialization Guidance

Transition

- Succession Planning Assistance
- Business Valuations
- Investor Presentations



What clients have to say

Dave Barr

Executive Vice President,
Lyons Consulting Group

"Lyons Consulting Group, a premier eCommerce design, development and support firm, opened a satellite office at EIGERlab in 2011 with a total of three staff members; current number of employees, 20. "EIGERlab introduced us to the right people and our business is growing rapidly," said Dave Barr.

Lyons is a member of EIGERlab's IT Roundtable comprised of 12 regional companies; their goals include creating a vibrant community of IT professionals and building a pipeline of future IT talent.



2013 FastPitch World Series Event

Inventors Adrian Vasquez and Scott Johaneck consult with Brian McIntyre, director of the Small Business Development Center utilizing the GrowthWheel® 360° assessment tool.

