



Northern Illinois
University

Sep 9, 2015

NIU EIGERlab is a centrally located, state-of-the-art mixed-use accelerator serving the region with leading edge business and engineering support services. Whether you're a new or existing entrepreneur, inventor, a start-up or an existing company interested in expansion, EIGERlab is our regions one-stop resource for business support and growth.

Land Here . Launch Here . Learn Here . Grow Here

www.EIGERlab.org

NIU EIGERlab's new spaces: CoWorking Space, NIU-Rockford Center for Product Development, Zenith Parkway

Innovate | Accelerate | Commercialize



NIU EIGERlab has moved to its two new locations:
NIU EIGERlab, CoWorking Space, 8500 E. State St., Rockford, IL 61108
NIU EIGERlab, 5299 Zenith Parkway, Loves Park, IL 61111

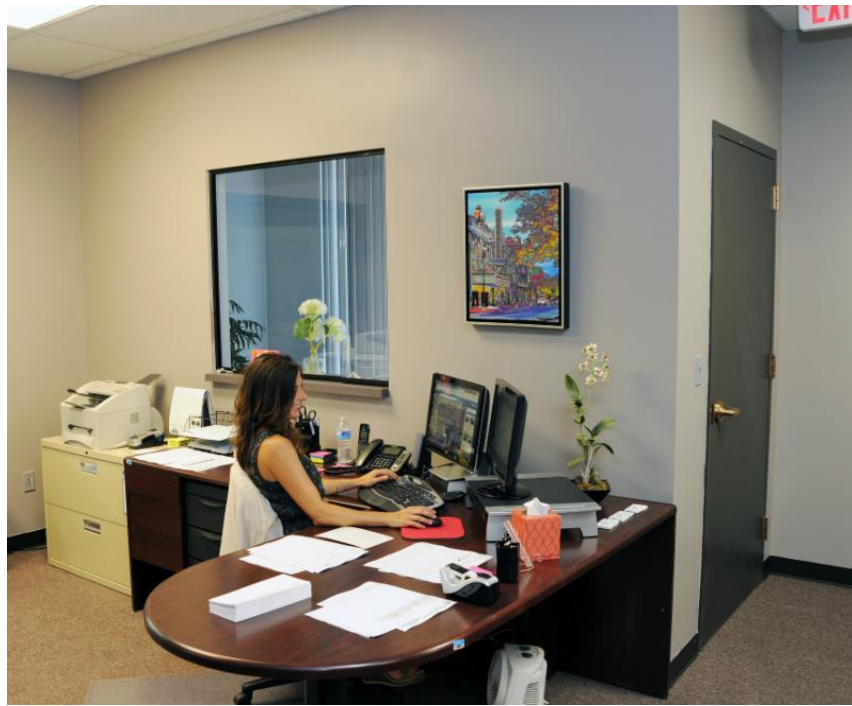
NIU EIGERlab's CoWorking Space

The purpose and focus of this space is to promote an energetic ecosystem for solopreneurs and early stage, product-based growth companies. Instead of toiling alone in your garage, basement or Starbucks, join NIU EIGERlab's CoWorking Program where entrepreneurs can access business coaching, mentors, investor networks, product-based project management, CAD design and 3D printing to accelerate the commercialization of your business ideas-inspiring inventiveness and imagination.



NIU EIGERlab's Center for Product Development

The purpose and focus of this space is to serve the region with leading edge business, engineering and project management support services. Manufacturing, art, engineering, urban design...you name it, we can be of assistance. Our functional additive manufacturing or 3D printing capabilities encompass the technology to first, transform your thoughts into computer models and second, covert those models to physical objects. In addition, we'll be introducing certification courses for 3D printer technicians this fall.



If you are in search of a space for your business, NIU EIGERlab can assist with two convenient locations. Membership levels include a choice of: common CoWorking space, dedicated cubicles or semiprivate accommodations. All memberships include a discount on business support coaching and business and product development programming. In addition, both locations have conference rooms which can accommodate client meetings. For pricing, please visit our [website](#). We welcome you to visit either location to determine which one may suit your needs.



To learn more about **NIU EIGERlab's CoWorking Space**, call Sherry Pritz at 815.316.6357. To learn more about **NIU EIGERlab's Center for Product Development**, call Tina Leombruni at 815.965.3522.

Land | Launch | Learn | Grow

Welcome to our new NIU EIGERlab CoWorking Space Member's

Dar Allen | Vascular Support Solutions | [Website](#)

Tim Benedict | Fire Chariot | Website-in development

Dick Johnson | Rockwind Venture Partners | [Website](#)

Brad Marshall & Paul Fowler | AdsOrTails | [Online advertising platform](#)

Daniel Orto | Air Technology Solutions | [Website](#)

Nicole Sdao | NonProfitThrive.com
| [Website](#)

Richard Werneth | Computer Aided Technology, Inc. (CATI) | [Website](#)

Award-winning Entrepreneurs Launch Website to Reward Residents for Business Feedback



Rockford, IL (August 19, 2015) - Paul Fowler and Brad Marshall, creators of AdsOrTails®, formally launched their innovative online advertising platform at a news conference held at the new NIU EIGERlab CoWorking space, located at NIU-Rockford

Rockford-based AdsOrTails is a website and mobile web app that offers Rockford-area consumers a chance to win gift cards and earn coupons exclusively to locally-owned businesses. To qualify for these rewards, just spend a minute or two learning about and providing feedback to Rockford-area businesses and organizations.

Here's how it works: Rockford consumers browse the nearly 40 businesses and organizations currently working with AdsOrTails such as Lucha Cantina, Rockford Roasting Company, Pearl Bistro, and The Canine Crunchery, for the chance to walk away with a \$10 or \$15 Gift Card or an exclusive coupon. To earn either reward, the consumer must view four quick ads from the pool of local businesses, select a first impression response for each ad, and answer a quiz question to prove they gleaned something from the advertisement. Afterward, the consumer can play one of four simple 30 second games for the chance to win the gift card or simply accept a coupon like "\$5 off a \$25 purchase at Rookie's Pub & Grill in Rockton." This feedback is immediately sent to the local business owner's AdsOrTails account providing invaluable answers to the questions: who saw my ad, what did they think of it, and did they get the message? [Click here](#) for the complete article.

New locations | EIGERlab's former tenants

*We'd like to thank our former tenants and wish them
much success at their new locations!*

[Accelerated Machine Design and Engineering](#) | Mark Tingley
3044 Eastrock Court, Rockford, IL 61109

Atometric, Inc. | Thomas Lindem

7320 Forest Hills Road, Loves Park, IL 61111

LyonsCG | Stephen Chinn

4940 E. State Street, Suite 100, Rockford, IL 61108

MFGtech | Jim Jackson

3520 N. Main Street, Rockford, IL 61103

Rock Services | Tom Eighmy

1111 S. Alpine Road, Rockford, IL 61108

Stateline Saw & Tool, Inc | John Nyenhuis

5055 28th Ave # 2, Rockford, IL 61109



Small Business Development Center

New location:

1111 S. Alpine Rd., Suite 203, Rockford, IL 61108

The Illinois Small Business Development Center (SBDC) of Rock Valley College (RVC) is Winnebago, Ogle, Stephenson, and Boone counties' central resource for business development and creation.

The SBDC leverages a large network of resources to ensure the success of existing and start-up businesses that create jobs and grow our region's economy.

Storefront Business Planning Class | 9/23/2015 -11/11/2015 | 6 - 8 p.m. | Wired Café, 414 E. State St., Rockford

Are you an entrepreneur with an idea for a profitable "storefront" small business or an existing small business owner that just needs a little help to make your business sustainable and profitable? The City of Rockford's Commercial District Economic Development Education and Entrepreneurship Network (EDEEN) and Rock Valley College's Small Business Development Center are offering a seven week course to help you create a business plan for your restaurant, boutique, gift shop, art gallery, or other concept. This class is free for qualified participants. Last year's tax return is required as proof of income. [Click here](#) to register.

How To Start Your Own Business - Turn Your Dream Into A Reality | 10/1/2015 - 11/5/2015 | 6 - 8:45 p.m. | Rock Valley College, 3301 N. Mulford Rd. Woodward Technology Center Room 151, Rockford, IL

Learn what it really takes to be your own boss. - Helpful to companies who make a product or provide a unique service - Learn from experience you can't find in a textbook - Taught by a local entrepreneur. This class is free for qualified participants. Last year's tax return is required as proof of income. [Click here](#) to register.

Questions? Call 815.921.2081 or c.fuller@rockvalleycollege.edu

Funded in part through a cooperative agreement with the U.S. Small Business Administration, Illinois Dept. of Commerce and Economic Opportunity and Rock Valley College

Procurement Technical Assistance Center

**New location:
1111 S. Alpine Rd., Suite 203, Rockford, IL 61108**



Our mission is to provide guidance for business growth. The Illinois Procurement Technical Assistance Center (PTAC) at Rock Valley College provides no-cost services to businesses in Winnebago, Boone, Stephenson, and Ogle counties. The PTAC can help determine suitability for government contracting. The government marketplace poses unique challenges that can overwhelm a small business that does not have the proper resources. Let us help you determine if your company is ready for government prime or subcontracting.

The PTAC also has linkages with the federal, state, and local levels through the Illinois Small Business Development Center Network. We work closely with other business assistance programs to provide such services as trade/export assistance through international trade centers, access to financial and energy management assistance, and job training help.

Questions? Call 815.921.2090 or ptac@rockvalleycollege.edu

Entrepreneurial Events

Small Business Center On the Road | Free | Open to the Public

Keynote Speaker Bill Rancic | 1871 | 222 W. Merchandise Mart, 12th Floor, Chicago | Saturday, September 19 | 10 a.m. - 2 p.m. [Learn more.](#) [Click here](#) to register.

Polishing Your Professional Presence | Wednesday, September 23

Business Etiquette is a subject that is gathering attention in the business and professional world from recent MBA graduates to long-serving executives. [Click here](#) to register.

Rockford Chamber Business Expo! | Wednesday, September 23

Be part of the 2015 Premiere Expo in our Business Community! Our new venue, Giovanni's Restaurant and Convention Center, offers a first-class setting for the 8th year of the region's largest business-to-business expo. We will have booths, giveaways, networking activities, special breakout sessions, a unique Business After Hours and so much more!
1:30 - 5:30 p.m. Expo
5:30 - 7:30 p.m. Business After Hours in Big Al's Bar
Giovanni's Restaurant and Convention Center, 600 N Bell School Rd., Rockford, IL. [Click here](#) to register.

Deadline to Apply to Present at the 2015 Wisconsin Early Stage Symposium is September 23rd

The 2015 Wisconsin Early Stage Symposium is scheduled for Wednesday, November 4th - Thursday, November 5th, 8:00 am - 3:00 pm, at the Monona Terrace in Madison. [Learn more.](#)

Dr. Todd Strother on "Using the CTC to Obtain SBIR Grants", September 30, 5:30 pm - 7:00 pm, WUTP Innovation Center

Dr. Todd Strother of the Center for Technology Commercialization (CTC) will discuss "Using the CTC to Obtain Small Business Innovation Research (SBIR) Grants" at Elements for Success on Wednesday, September 30th, at the Whitewater University Technology Park Innovation Center. [Learn more.](#)

Uncubed Chicago | October 9

Uncubed connects forward thinking folks with a new generation of companies, their fulfilling jobs, and the digital skills they're built on. [Learn more](#).

Big Data TechCon Chicago | November 2-4



The Big Data is coming to Chicago for three days. Last year more than 600 people attended the event, allowing for excellent networking on top of intensive classes and tutorials that were offered. [Learn more](#).

ITA Internet of Things Summit | Chicago | November 16-17

In its third year, the ITA Internet of Things Summit brings together thought leaders and industry experts to cover the ever expanding IoT space. [Click here](#) to register.

InnovateHER 2016 Competition | Round I - December 3, 2015 | Finals - March 16-17, 2016 Top Three cash prizes totaling \$70,000

Building on the success of the SBA's inaugural 2015 InnovateHER Business Challenge, which the SBA piloted in early 2015, Administrator Contreras-Sweet and the Office of Women's Business Ownership are pleased to announce the launch of their InnovateHER 2016: Innovating for Women Business Challenge in partnership with Microsoft. The InnovateHER Challenge is a national prize competition aimed at unearthing products and services that impact and empower the lives of women and families through local business competitions that culminate in a live pitch Final Round. Up to 10 Finalists compete for the Top Three cash prizes totaling \$70,000 provided by Microsoft. [Learn more](#).

IMEC Manufacturing Industry News | Manufacturing Improvement Specialists [Learn more](#).

Entrepreneurial Information



Chicago as an Emerging Smart City (Video)

Brenna Berman, CIO of the City of Chicago and ITA IoT Council Co-Chair speaks to how Chicago is making progress as a smart city, using data to be faster and more informed. [Watch the video](#).

How To Plan A Successful Acquisition In Seven Easy Steps

Step 1: Do Due Diligence | Step 2: Move Slowly | [Learn more](#).

Grants available for the world's largest Manufacturing Technology event

Illinois Office of Trade has announced that it will subsidize participation and travel costs for up to eight eligible companies interested in exhibiting at the world's most comprehensive industrial trade show HANNOVER MESSE taking place in Hannover, Germany

25 - 29 April 2016. For further information, contact Aryan Zandieh at +1 773 796 4250 or AZandieh@HFUSA.com.

NIU EIGERlab in the news

In case you missed any of our recent media coverage.

Aug 19 | [Startup AdsOrTails launches in EIGERlab space at NIU-Rockford](#) | RR Star
Aug 19 | [New App Offering Exposure for Local Businesses](#) | WIFR
Aug 27 | [AdsOrTails App](#) | WREX

Open Positions | NIU EIGERlab's tenants, clients & partners



EIGER*lab's* tenants, clients and partners are expanding and would like to fill key positions. Please peruse the following information and consider forwarding to interested parties. This is a portal service, for tenants and clients; please do not contact EIGER*lab* directly.

Cleo Communications

***An ideal candidate in the Rockford area could potentially work in Rockford yet report to individuals elsewhere.**

Stream-Account Manager
Software Implementation Consultant
Sr. Support Engineer
Support Engineer
IT Technician
Account Executive - Enterprise Sales
Business Development Representative
Account Executive - Mid Market Sales

Leading Edge Hydraulics

End Form
End Finish
CNC Bending Machine Operator
Saws
Wash Tank
CNC Mill Set Up/Operator
CNC Mazak Set Up/Operator

Lyons Consulting Group

***An ideal candidate in the Rockford area could potentially work in Rockford yet report to individuals elsewhere.**

Applications Engineer Intern Ann Arbor, MI, United States
Web Application Developer-Back End Ann Arbor, MI, United States
Web Application Developer-Front End Ann Arbor, MI, United States
Demandware Technical Architect Chicago, IL, United States
Demandware Technical Lead Chicago, IL, United States
hybris Senior Application Engineer - Back End Developer Chicago, IL, United States
hybris Senior Application Engineer - Front End Developer Chicago, IL, United States
hybris Technical Architect Chicago, IL, United States
Web Application Developer-Back End Chicago, IL, United States
Web Application Developer-Front End Chicago, IL, United States
Senior Project Manager Santa Monica, CA, United States
Quality Assurance Analyst Ann Arbor, MI, United States
Sr. Business Development Manager San Francisco, CA, United States

Specialty Screw

Accountant

SupplyCore

Accounts Lead
Logistics Administrator
Human Resources Administrator
Program Manager
Sourcing Expert
Client Support Rep
Programmer Analyst 1
Internship Program
Supply Chain Administrator

**Dan Cataldi, Executive Director | NIU EIGER*lab* | NIU-Rockford, 8500 E. State Street, Rockford,
Illinois 61108 | 815.316.6357**

**NIU EIGERlab Center for Product Development (C4PD), 5299 Zenith Parkway,
Loves Park, IL 61111 | 815.965.3522**